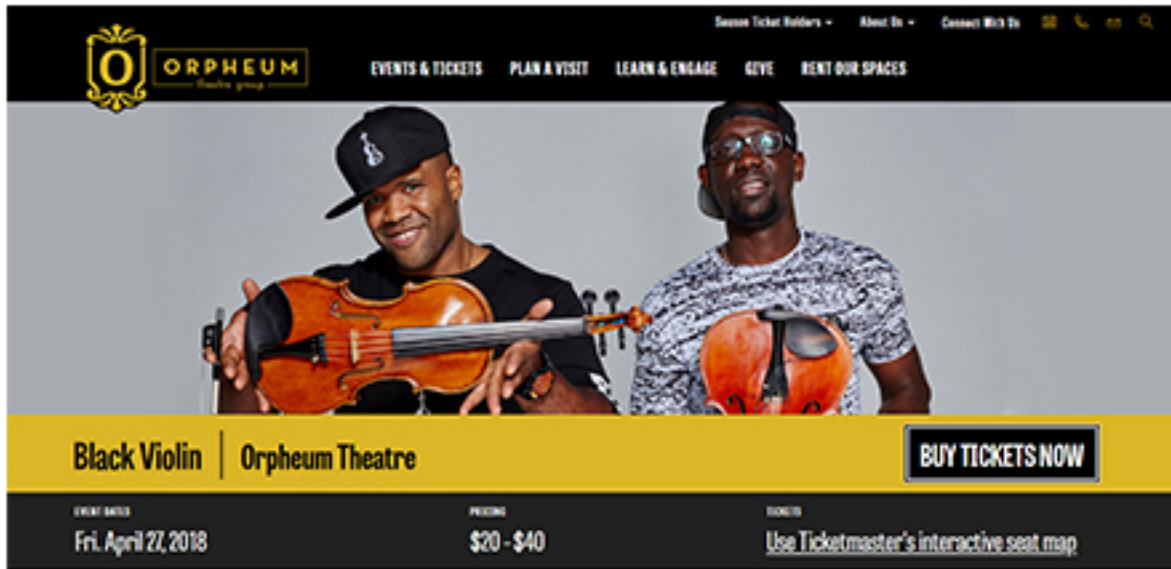


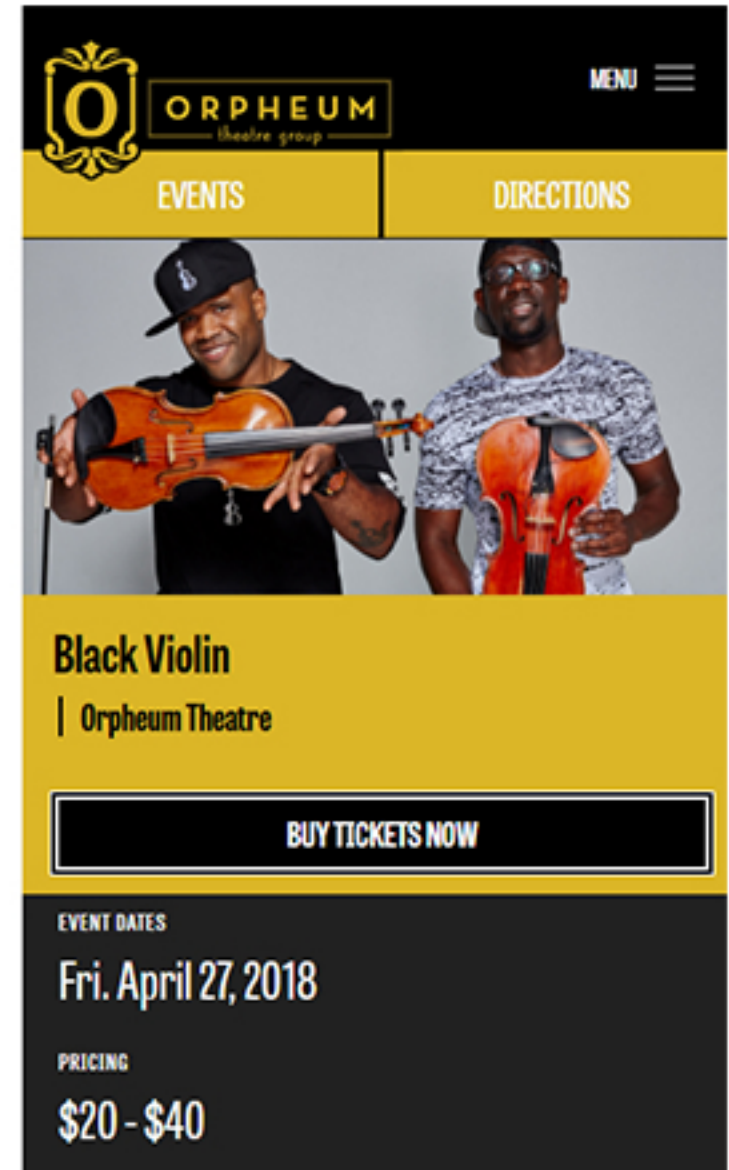
# ORPHEUM-MEMPHIS.COM ASSETS

Event or artist images with little to no text work best in these spaces

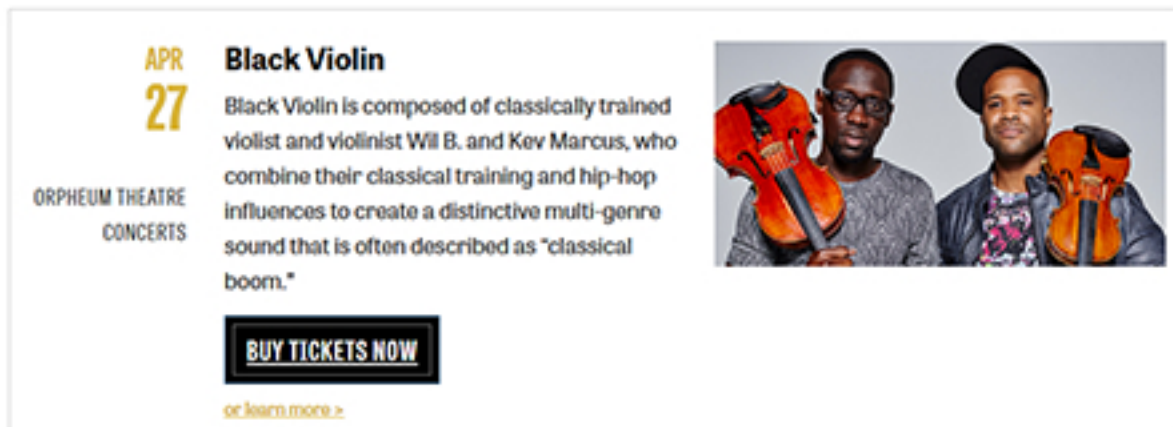
DESKTOP IMAGE: 1920x500px



MOBILE IMAGE: 1920x1080px



EVENT LISTINGS IMAGE: 500x250px



# EMAIL MARKETING ASSETS

These images display in emails sent to members of the Orpheum's email database.

HERO IMAGE: 605px x variable height



For email hero images, event or artist images with little to no text work best. Height is variable but should not exceed a square.

UPCOMING EVENT: 410x305px



This image must include the name of the show in written or logo form. It will display too small to include dates, venue, and other information.

# DIGITAL MARQUEE ASSETS

These images display on our exterior digital marquee and must include date and venue.

FRONT MARQUEE SCREEN: 3480x400px (minimum 696x80px)



SIDE MARQUEE SCREEN: 840x400px (minimum 168x80px)

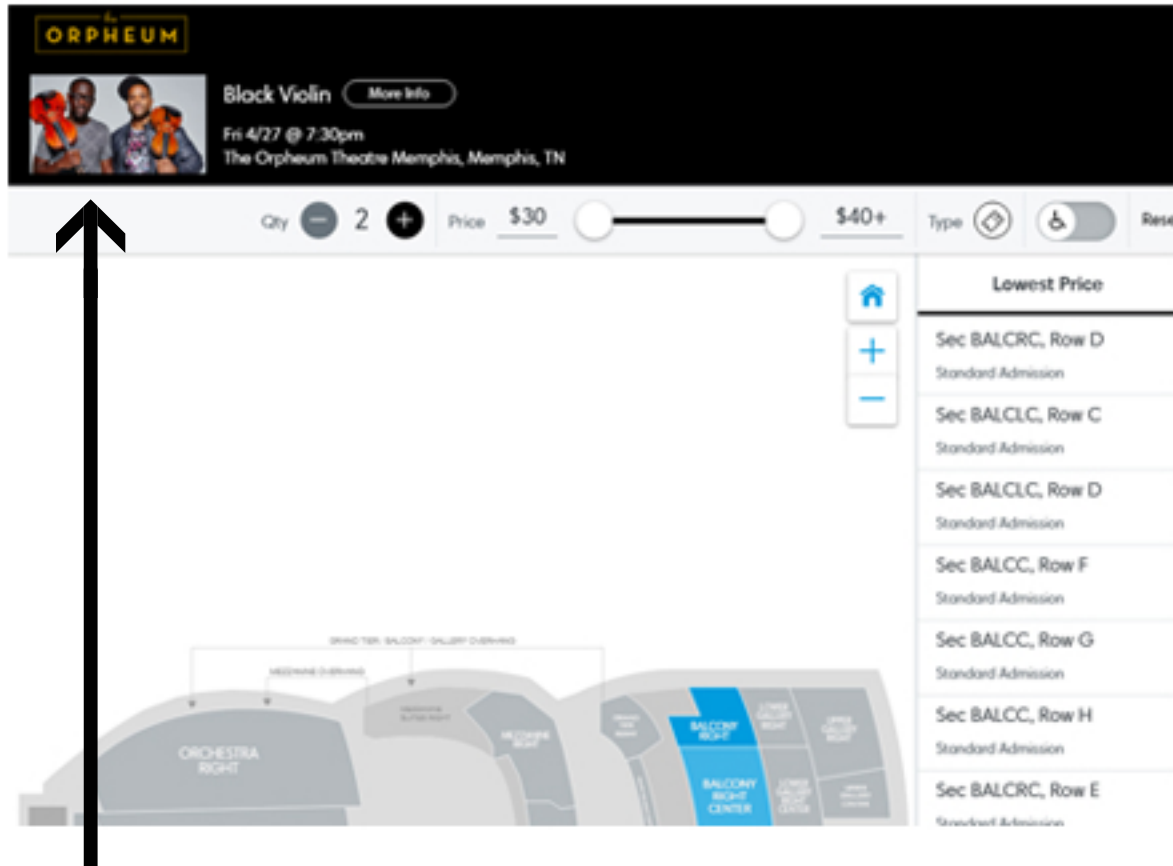


For visual clarity,  
please type the  
venue name instead  
of using the  
Orpheum Theatre  
or Halloran Centre  
logo.



# OTHER DIGITAL ASSETS

TICKETMASTER.COM: 2426x1365px



**Ticketmaster will not accept images with logos and/or text. A high-res image is required but will display in a variety of sizes at Ticketmaster.com.**

**The Facebook image should not include text so it can be used for paid social media if applicable.**

FACEBOOK: 1200x628px

